

# MAZNS ANSWER WRITING T.U.P.S.C.T

Any Recently, we celebrated 100<sup>th</sup> birth anniversary of "Vergheze Kurien" (leader of white revolution) on 26<sup>th</sup> November as a successful revolution but on the other side, In Agricultural Sector (green revolution), production raised but farmer's income & stability still exist.

## Factors that make White Revolution Successful?

① Innovation :- Innovating new products, creative marketing campaigns & challenging traditional societal trends to come up with better ones.

② Efficient Supply Chain :- 'Operation Flood', followed a 3-tier structure ① Cooperative Societies at village level.

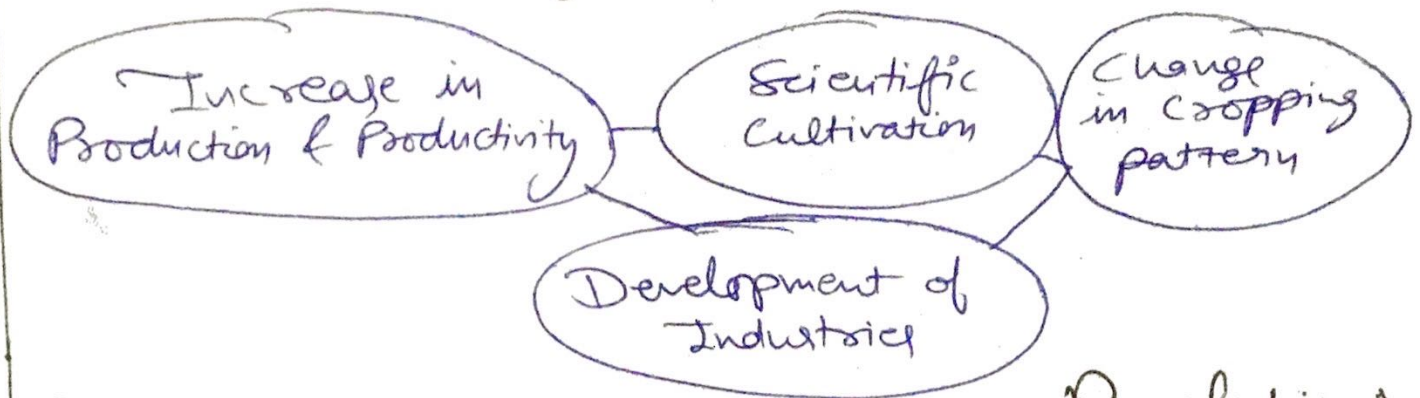
② Milk Union at district level.

③ Milk federation at state level.

③ equity Principle :- It was a socio-economic enterprise driven by political leaders & principles of equity.

④ Indigenous solution :- Kurien & his associates were force to develop solutions indigenously.

# Benefit of green Revolution:



## Adverse Impacts of green Revolution:

- ⊗ Social Problem → Regional inequality  
→ Undesirable social consequences  
→ Inter-state migration.
- ⊗ Economic problem → Inequality among farmers.  
→ Inflation of food items.
- ⊗ Ecological problem → Underground water  
→ Fertilizers / Mono Cropping
- ⊗ Political Problem → Rise of Regional Parties  
→ Political bargaining defectors  
→ Regional aspiration.

## way forward:

- Strengthen Inclusion and equity in governance
- "Social Side" of enterprise and new metrics of performance must be used.
- Involvement of local solution, enterprises must be embedded in local community.
- Scientific methods must be practical & useable among farmers.
- Sustainable transformation, limited use of fertilizer and promote natural resources for evolution.